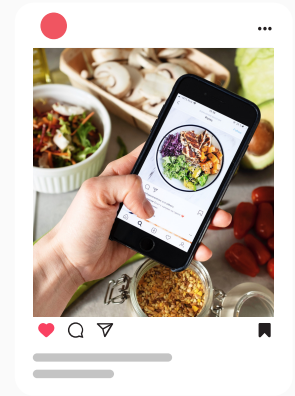
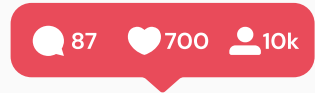
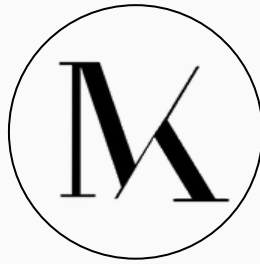


# MERAKI GUIDES



## Social Media Strategy Service Plans

*\*Please note that all plans are geared towards Meta Platforms (Instagram & Facebook). Marketing is available for all other major platforms. Please contact me for more information.*

### STANDARD

1 WEEK

\$250

- Initial (1 hour) strategy session to kick-off promotion

***Includes uniquely curated & tailored posts:***

- 2 feed post
- 2 stories
- 1 Reel
- Caption creation
- Hashtag optimization
- Call to Action button

### PREMIUM

2 WEEKS

\$600

- Initial (1 hour) strategy session to kick-off promotion
- 2 check in calls
  - (30 minutes) per week for strategizing & revision purposes

***Includes uniquely curated & tailored posts:***

- 3 feed post per week
- 3 stories per week
- 2 Reels
- 1 carousel post (up to 5 images)
- Caption creation
- Hashtag optimization
- Insights & analytics report
- Call to action button

### DELUXE

1 MONTH

\$1100

- Initial (1 hour) strategy session to kick-off promotion
- 5 check in calls
  - (30 minutes) per week for strategizing & revision purposes

***Includes uniquely curated & tailored posts:***

- 4 feed post per week
- 4 stories per week
- 3 reels per week
- 3 carousel post (up to 5 images)
- Caption creation
- Hashtag optimization
- Insights & analytics report
- Call to action button
- 4 Personalized templates for future individualized usage